

VALEDICTORY FUNCTION

Date : 06-3-2021 (Saturday)

Time : 04.00 p.m - 05.00 p.m.

- Welcome Address : **Dr. S. SENTHIL KUMAR**,
Associate Professor,
Vivekanandha Institute of Information and Management Studies.
- Presidential Address : "Vidhya Rathna"
Prof. Dr. M. KARUNANITHI, B.Pharm., M.S., Ph.D., D.Litt.,
Chairman & Secretary,
Vivekanandha Educational Institutions & Hospitals.
- Valedictory Address : **Dr. V.V. AJITH KUMAR**,
Vice Chancellor, Skyline University, Nigeria.
- Guest of Honour : **Dr. NAVIN SHETH**,
Vice Chancellor, Gujarat Technological University, Gujarat.
- Special Address : **Mr. SANDESH MURCHY**,
Lead HR, HR Excellence Project JAPAC,
Oracle India Pvt Ltd, Bengaluru.
- Felicitations : **Prof. Dr. S. KUPPUSWAMI, B.E., M.Sc (Engg.), Dr.Ing (France)**
Executive Director, Vivekanandha Educational Institutions.
Dr. KCK. VIJAYA KUMAR,
Principal, Vivekanandha College of Engineering for Women.
Dr. M. DEVI,
Principal, Vivekanandha College of Technology for Women.
Dr. V. MOHANASUNDARAM,
Director, Vivekanandha Institute of Information and Management Studies.
- Conference Report : **Dr. R. MIYALVAGANAN**,
Associate Professor, Vivekanandha Institute of Information and Management Studies.
- Vote of Thanks : **Dr. S. ANITHA**,
HOD / MCA, Vivekanandha Institute of Information and Management Studies.



With best compliments from :

VIVEKANANDHA EDUCATIONAL INSTITUTIONS FOR WOMEN & HOSPITALS

Elayampalayam - 637 205, Tiruchengode Tk., Namakkal Dt., Tamil Nadu.

Veerachipalayam - 637 303, Sankari Tk., Salem Dt., Tamil Nadu.

Tel : 04288 - 234670 (4 Lines),

Mobile : 94437 34670, 99655 34670. Fax : 04288 - 234894

Website : www.vivekanandha.ac.in email : vivekaadmission@gmail.com



Invitation



CHAIRMAN & SECRETARY

VIVEKANANDHA INSTITUTE OF INFORMATION AND MANAGEMENT STUDIES

(Approved by AICTE New Delhi, Permanently Affiliated to Anna University, Chennai,
Recognized under section 2(f) and 12(B) of UGC, Accredited by NAAC with 'A' Grade)

Elayampalayam, Tiruchengode - 637 205, Namakkal Dt., Tamilnadu, India.

Mobile : 94433 16537, 98429 42240, 98426 58386.

Website : www.viims.ac.in E-mail Id : viimsconference2021@gmail.com

Exclusive B-School for Women - MBA & MCA



*The Management, Director, Staff and Students
Cordially Invite you to the*

AICTE SPONSORED VIRTUAL INTERNATIONAL CONFERENCE ON MACHINE LEARNING AND DATA ANALYTICS FOR BUSINESS DECISION MAKING

05th & 06th March, 2021



INAUGURAL FUNCTION

Date : 05.03.2021 (Friday)

Time : 10.00 a.m. - 11.00 a.m.

- Lighting the Kuthuvilakku : **Tmt. KRISHNAVENI KARUNANITHI, M.A.,**
Managing Director,
Vivekanandha Educational Institutions & Hospitals.
- Welcome Address : **Dr. V. MOHANASUNDARAM,**
Director,
Vivekanandha Institute of Information and Management Studies.
- Conference Theme : **Ms. RAJALAKSHMI SUBRAMANIAN,**
Director,
Career Tree HR Solutions, Chennai.
- Presidential Address : "Vidhya Rathna"
Prof. Dr. M. KARUNANITHI, B.Pharm., M.S., Ph.D., D.Litt.,
Chairman & Secretary,
Vivekanandha Educational Institutions & Hospitals.
- Inaugural Address : **Dr. SRIDHAR (SRI) SUNDARAM**
Tiedemann-cotton Dean,
Kate Tiedemann School of Business and Finance,
Muma College of Business, University of South Florida, USA.
- Felicitations : **Dr. S. ARTHANAREESWARAN, M.D., (General Medicine)**
Joint Managing Director,
Vivekanandha Educational Institutions & Hospitals.
Dr. K. SREERAAGHANIDHI ARTHANAREESWARAN, M.S., (Ophthal)
Joint Secretary,
Vivekanandha Educational Institutions & Hospitals.
Dr. K. KRUPANIDHI, M.D., (Emergency Medicine)
Vice Chairman,
Vivekanandha Educational Institutions & Hospitals.
Dr. K.B. NIVETHANA KRUPANIDHI, M.B.B.S., MS., (OG)
Director,
Vivekanandha Educational Institutions & Hospitals.
Prof. Dr. S. KUPPUSWAMI, B.E., M.Sc (Engg.), Dr.Ing (France)
Executive Director,
Vivekanandha Educational Institutions.
Mr. M. CHOKKALINGAM, M.Sc., B.Ed.,
Chief Executive,
Vivekanandha Educational Institutions & Hospitals.
Mr. S. VARADHARAJU, M.Pharm.,
Admission Director,
Vivekanandha Educational Institutions & Hospitals.
- Vote of Thanks : **Prof. T. KRISHNA KUMAR, HOD / MBA,**
Vivekanandha Institute of Information and Management Studies.

LEAD TALKS - 05-03-2021 (FRIDAY)

- 11.00 a.m - 12.00 noon
Guest Speaker : **Dr. SUJEET K. SHARMA,**
Associate Professor, Information Systems & Analytics,
Indian Institute of Management (IIM-Trichy), Tamilnadu.
Title : **" ADOPTION OF BLOCK CHAIN IN THE EDUCATION SECTOR IN INDIA - RESEARCH OPPORTUNITIES "**
- 12.00 noon - 01.00 p.m
Guest Speaker : **Dr. RESHMY KRISHNAN,**
Head of Research, Muscat college, Sultanate of Oman.
Title : **" EMPOWER STRATEGIC DECISION WITH AI AND MACHINE LEARNING "**
- 02.00 p.m - 03.00 p.m
Guest Speaker : **Dr. R. MANIMEGALAI,**
Professor & Head, Department of Computer Science and Engineering,
PSG Institute of Technology and Applied Research, Coimbatore, Tamilnadu.
Title : **" APPLICATIONS OF IoT "**
- 03.00 p.m - 04.00 p.m
Guest Speaker : **Dr. ANAND MAHALINGAM,**
Vice President, Head of Artificial Intelligence, My Health Care Technologies, Bengaluru, Karnataka.
Title : **" ARTIFICIAL INTELLIGENCE IN HEALTH CARE "**

06-03-2021 (SATURDAY)

- 10.00 a.m - 11.00 a.m
Guest Speaker : **Dr. MANJUNATH RAMACHANDRA IYER,**
Principal Consultant, Advance Research Group, Wipro Limited, Bengaluru, Karnataka.
Title : **" AI AND MACHINE LEARNING - REAL WORLD APPLICATIONS "**
- 11.00 a.m - 12.00 noon
Guest Speaker : **Dr. V. MASILAMANI,**
Associate Professor, Department of CSE, Indian Institute of Information Technology
Design and Manufacturing (IIITDM), Kancheepuram, Tamilnadu.
Title : **" OVERVIEW OF DEEP LEARNING "**
- 12.00 noon - 01.00 p.m
Guest Speaker : **Dr. KHALFAN ABDULLAH AL-MASRURI,**
Dean, Muscat College, Sultanate of Oman.
Title : **" DATA SCIENCE vs DATA ANALYTICS vs MACHINE LEARNING "**
- 02.00 p.m - 03.00 p.m
Guest Speaker : **Mr. S. SURESH BABU,**
Vice-President, Human Capital, Bonfiglioli Transmissions (P) Ltd., Chennai, Tamilnadu.
Title : **" AI & DATA ANALYTICS FROM HR PERSPECTIVE "**
- 03.00 p.m - 04.00 p.m
Guest Speaker : **Mr. M. KRISHNA MOORTHY,**
eNoah's Principal Consultant, Chennai.
Title : **" SMART MANUFACTURING, MONITORING & MAINTENANCE THROUGH AIML "**
- Lead Talk : **Dr. R. FLORENCE BHARATHI, Mrs. S. SENTHAMARAI SELVI, Mr. M. HARIHARAN,**
Coordinators : Associate Professor, VIIMS. Assistant Professor, VIIMS. Assistant Professor, VIIMS.

Paper presentation will be held as parallel session on both days.